

DARDENNE PRAIRIE

Community Special Events



2018 Sponsorship Packet

Sponsorship Benefits Guide

www.DardennePrairie.org



COMMUNITY PARTNER



Dardenne Prairie Parks and Recreation invites you to join us as a community partner!

We have a wide variety of sponsorship packages tailored to meet your company's needs. You can select the level of participation that best supports your goals while demonstrating your commitment to the community and helping to maintain Dardenne Prairie's wide variety of special events.

Don't see the exact sponsorship opportunity you are looking for? No problem. We can tailor a sponsorship package to meet your company's specific needs. Contact Dardenne Prairie Parks and Recreation Department to start building your sponsorship package today.

Mathew DeWinters
Parks and Recreation Coordinator
(636) 755-5308

Alicia Gay
Economic Development Coordinator
(636) 755-5314

Dardenne Prairie Parks and Recreation Special Events

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*The Dardenne Prairie Parks and Recreation may consider in-kind donations
for any level sponsorship.*





Senior Lunch

Dardenne Prairie City Hall

Would you like to opportunity to give back. Consider sponsoring a Friday Senior Lunch activity. These events are held on the third Friday of the month from 11:00A - 2:00P.

The City of Dardenne Prairie Parks and Recreation Department offers a wide range of activities for seniors to take part in. Activities include bingo, bunco, card games, board games, and live musical entertainment.

These events would not be possible to give back to our senior population without the support of our sponsors year to year.

Sponsor Benefits

Sponsor Fee - \$250 (Per Event)

- On-site Booth Space
- 10 Minutes to Speak Before Lunch
- Live MC Announcement-Sponsorship Recognition
- Company Logo on Event Promotional Materials
- Sponsorship Recognition in Direct Email Blasts
- Sponsorship Recognition on Event Webpage



Estimated Attendance
80+ Per Event

Event Dates

- Jan. 19, 2018
- Feb. 16, 2018
- Mar 16, 2018
- Apr. 20, 2018
- May 18, 2018
- Jun. 15, 2018
- Jul. 20, 2018
- Aug. 17, 2018
- Sep. 21, 2018
- Oct. 19, 2018
- Nov. 16, 2018
- Dec. 21, 2018



Trivia? NIGHT?



Trivia Night

Dardenne Prairie City Hall

Put your trivia knowledge to the test. Enjoy a night of 10 rounds of general trivia. Join us for a fun evening at Dardenne Prairie City Hall. Doors open at 6:00P with trivia starting at 7:00P.

This event helps to benefit the City's Parks and Recreation programs and events. We'll have raffle items and a 50/50 raffle. Cash prizes for 1st place is \$200!

Attendees are welcome to bring in outside food and beverage. Tables may have a maximum of 8 players.



Estimated Attendance
70+ per night

Event Dates

March 9, 2018

June 8, 2018

6:00P - 10:00P

Sponsor Benefits

Sponsor Fee - \$300 (Per Event)

- One Table Registration of Eight Players
- Live MC Announcement-Sponsorship Recognition
- Sponsorship Recognition in Direct Email Blasts
- Pre/Post Event Social Media Posts
- Company Logo on Event Promotional Material
- Sponsorship Recognition on Event Webpage
- Trivia Round Sponsor Recognition





Easter Egg Hunt Earth Day

Dardenne Prairie City Park

Join us for our annual Easter Egg Hunt on Saturday, March 31st. Hunts will be divided by age and begin at 10:00A with the 0-2 and 3-4 age groups. Ages 5-6 and 7-8 will follow shortly after the previous hunt ends. Find a special egg and win a prize.

The Easter Bunny will be visiting, so bring your camera!

Also, join us for our Earth Day Festival and Arbor Day Celebration at City Hall park from 9:00A – 11:00A. Before or after you hunt for eggs, visit booths, make environmentally friendly crafts and pick up your free tree seedling (1 seedling per family).

This event is free to all kids who participate.

Sponsor Benefits

Sponsor Fee - \$100

- On-Site Booth Space (Provide Kid Activity)
- Live MC Announcement-Sponsorship Recognition
- Sponsorship Recognition in Direct Email Blasts
- Pre/Post Event Social Media Posts
- Company Logo on Event Promotional Material
- Sponsorship Recognition on Event Webpage



Estimated Attendance
2,000+

Event Dates

March 31, 2018

Sponsor Booths:
9:00A - 11:00A





Mission Clean Stream Dardenne Prairie City Parks

Join Greenway Network, St. Charles County and the communities of Cottleville, Dardenne Prairie, Lake Saint Louis, O'Fallon, St. Charles, St. Peters, and Wentzville help to remove trash and beautify local streams and lakes.



Estimated Attendance
150+

Mission: Clean Stream has evolved into a challenge for many to do some serious damage to the amount of trash in our waterways in a very short amount of time. Last year, roughly 1,000 volunteers pulled 10 tons of trash out of Dardenne, Peruque, Belleau, Spencer and Cole Creeks in about two hours.

Event Dates

April 7, 2018

9:00A - 12:00P

Sponsor Benefits

Sponsor Fee - \$100

- Sponsorship Recognition on Event Web Page
- Sponsorship Recognition in Event Promotional Material
- Sponsorship Recognition in Event Program





Summer Concert Food Truck Rally

Dardenne Prairie City Park

Each summer, the City of Dardenne Prairie Parks and Recreation Department proudly presents Summer Concerts. These free outdoor concerts have provided a great way to enjoy the summer with family and friends. This summer's series features an exciting line up of bands on the 3rd Friday of each month starting in May from 6:00P to 9:00P.

NEW FOR 2018 - FOOD TRUCKS

Event at City Hall Park, located at 2032 Hanley Road, Dardenne Prairie, MO. Residents and visitors are encouraged to bring lawn chairs and blankets. Along with food trucks food will be available at our concession stand.

We look forward to seeing you there this summer!

Sponsor Benefits

Sponsor Fee - \$200 (Per Concert)

Sponsor Fee - \$600 (All Concerts)

- On-Site Booth Space
- Live MC Announcement-Sponsorship Recognition
- Sponsorship Recognition in Direct Email Blasts
- Pre/Post Event Social Media Posts
- Company Logo in Ads
- Company Logo on Event Promotional Material
- Sponsorship Recognition on Event Webpage

May 18: Contagious

June 15: FanFare

July 20: Butch Wax and The Hollywoods

August 17: Dr. Zhivegas



Estimated Attendance
400+ (Per Event)

Event Dates

May 18, 2018

June 15, 2018

July 20, 2018

August 17, 2018

6:00P - 9:00P



Dardenne PRAIRIE Day

Saturday, September 22, 2018



Prairie Day

Dardenne Prairie City Park

Are you ready for the 2018 Dardenne Prairie Day celebration? This year's event is on Saturday, Sept. 22 at City Hall Park, 2032 Hanley Road. The fun kicks off at noon and ends with a fireworks show after dark. This family-friendly community event features live entertainment, children's activities, carnival games, exhibitions by local groups and great food. Local merchants also display their wares at their vendor booths from noon-5:00P. Local concessions available and fantastic food trucks.



Estimated Attendance
8,000+ Participants

Event Dates

September 22, 2018

12:00P - 10:30P

Live Entertainment

Be sure to catch Contagious, performing from 6:00P-10:00P on the Main Stage. This five-man band has become one of the most sought-after groups in the Midwest. They've performed on the main stage for NASCAR and the NHL, as well as opening for major recording artists such as Cheap Trick, Bret Michaels, Foreigner and Nelly.

Contagious describes it's repertoire as "a crafty mix of polished pop-rock with the best classic rock hits." You may hear hits from current artists such as Bruno Mars, The Black-Eyed Peas, followed by classic bands such as Journey, Bon Jovi, Aerosmith, Def Leppard, Boston and AC/DC.

Sponsor Benefits

Presenting - \$3,000

- On-Site Booth Space
- Company Logo Printed in the Official 10,000 Event Mailers
- Company Logo on Event Website & Facebook
- Two (2) Promotional Signs Provided
- Logo on All Event Promotions
- Placement of Two (2) Company Banners on Event Grounds

Food & Drink - \$1,000

- On-Site Booth Space
- Company Logo Printed in the Official 10,000 Event Mailers
- Company Logo on Event Website & Facebook
- One (1) Promotional Sign Provided
- Logo on All Event Promotions

Stage - \$2,500

- On-Site Booth Space
- Company Logo Printed in the Official 10,000 Event Mailers
- Company Logo on Event Website & Facebook
- Two (2) Promotional Signs Provided
- Logo on All Event Promotions
- Placement of One (1) Company Banner on Event Grounds

Children's Zone - \$500

- On-Site Booth Space
- Company Logo Printed in the Official 10,000 Event Mailers
- Company Logo on Event Facebook
- One (1) Promotional Sign Provided





Salvation Army Tree of Lights

Dardenne Prairie City Park

In honor of the Salvation Army's continued support of St. Charles County residents in need, the City of Dardenne Prairie will host their 9th Annual Tree Lighting Ceremony in City Hall Park.

The evening will include musical entertainment by area schools, holiday crafts, refreshments and other activities.

Santa will be available for pictures, please bring your own camera.

Bring a new unwrapped toy to donate to the Salvation Army Toy Town. Donated toys will benefit children in the western St. Charles County area.

Sponsor Benefits

Red Sponsor - \$1,000

- On-Site Booth Space
- Live MC Announcement-Sponsorship Recognition
- Sponsorship Recognition in Direct Email Blasts
- Pre/Post Event Social Media Posts
- Company Logo in Ads
- Company Logo on Event Promotional Material
- Sponsorship Recognition on Event Webpage

Blue Sponsor - \$500

- On-Site Booth Space
- Live MC Announcement-Sponsorship Recognition
- Sponsorship Recognition in Direct Email Blasts
- Pre/Post Event Social Media Posts
- Sponsorship Recognition on Event Webpage

Green Sponsor - \$250

- On-Site Booth Space
- Sponsorship Recognition in Direct Email Blasts
- Sponsorship Recognition on Event Webpage



Estimated Attendance
200+ Participants

Event Dates

November 19, 2018

6:00P - 9:00P





2018 Dardenne Prairie Parks & Recreation Sponsorship Selection Form

Senior Lunch: \$250 (Per Event) Total:\$

Trivia Night: \$300 (Per Event) \$600 (Both Events) Total:\$

Easter Egg Hunt: \$100 Total:\$

Mission Clean Stream: \$100 Total:\$

Summer Concerts: \$200 (Per Concert) \$600 (All Concerts) Total:\$

Prairie Day: \$3,000 (Presenting) \$2,500 (Stage)
 \$1,000 (Food & Drink) \$500 (Children's Zone) Total:\$

Tree of Lights: \$1,000 (Red) \$500 (Blue)
 \$250 (Green) Total:\$

Grand Total:\$

Contact Information:

First Name:

Last Name:

Title:

Agency:

Address:

City/State/Zip:

Phone:

Email:

MAIL FORM TO:
 Dardenne Prairie Parks & Recreation
 ATTN: Mathew DeWinters
 2032 Hanley Road
 Dardenne Prairie, MO 63368

FAX FORM TO:
 636-625-0077

QUESTIONS?
 Call Mathew at 636-755-5308 or email
 Mathew@DardennePrairie.org

Payment

Check #:

Cash Amount:

Amount Submitted:

DATE RECIEVED: (OFFICE USE)

Credit Card Payment:

Name on Card:

Card Number:

Expiration Date: SEC:

Billing Address:

Billing Zip:



PARKS & RECREATION

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